



Significantly Increase Your Booth Traffic With Pre-Show Promotions

CONEXPO - CON/AGG and IFPE • March 22-26, 2011 • Las Vegas, NV

FOR OFFICE USE ONLY

Date Received ___/___/___ Response to Exhibiting Company ___/___/___ Approved ___/___/___ As Noted _____

Exhibiting Company: _____ Booth #: _____
 Check if information is for: Exhibiting Company Third Party 3rd Party Company (if applicable): _____
 Address: _____ Contact Name: _____
 City: _____ Phone: _____ Fax: _____
 State/Country: _____ Zip: _____ Email: _____

ORDER YOUR ATTENDEE LIST

TOTAL

- | | |
|--|----------|
| <input type="checkbox"/> 2011 Pre-registered attendees - \$1,400 (holding 2008 prices)
<small>(Available beginning 2/14/11 or thereafter upon receipt of prepaid order and contingent on data availability and quality control)</small> | \$ _____ |
| <input type="checkbox"/> 2011 Customized lists from attendee demographics - \$.12 per name (holding 2008 prices), \$250 minimum order
<small>(Available beginning 2/14/11 or thereafter upon receipt of prepaid order and contingent on data availability and quality control)</small> | \$ _____ |
| <input type="checkbox"/> 2011 Post-show total attendee list - \$3,000 (discounted from 2008)
<small>(Available approximately 2 weeks after show close, upon receipt of prepaid order and contingent on data availability and quality control)</small> | \$ _____ |

Select a Format:

- Mailing Labels** - Pressure-sensitive (Peel & Stick), \$20 shipping fee applies
 Email - Please indicate Excel Delimited

**Data includes attendee mailing lists only. Phone, fax and email addresses are not available.*

Sub-Total	\$ _____
8.1% Sales Tax	\$ _____
Total	\$ _____
Shipping	\$ _____
Total with Shipping	\$ _____

CONEXPO-CON/AGG 2011 and IFPE 2011 ATTENDEE LIST ORDER FORM AND LICENSE AGREEMENT

This document constitutes an Order Form and License Agreement and, upon acceptance by CONEXPO-CON/AGG 2011 and IFPE 2011, a binding Agreement for use of the CONEXPO-CON/AGG 2011 and IFPE 2011 Attendee List ("List"), between CONEXPO-CON/AGG 2011, IFPE 2011 and the Exhibitor/Company ("Exhibitor") named below. CONEXPO-CON/AGG 2011 and IFPE 2011 retains the right to accept or deny acceptance of the Agreement with any Exhibitor for any reason. The terms and conditions of the Agreement are stated on the reverse side of this document. Any changes or modifications to the terms and conditions must be reviewed and approved in writing by CONEXPO-CON/AGG 2011 and IFPE 2011 legal counsel. Exhibitor should fill-in the blanks on both pages, sign and return the original form to CONEXPO-CON/AGG 2011 and IFPE 2011.

Indicate payment method:

Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form. Data Sales and Mailing Services orders are non-refundable after the order is processed.

- Check** (Must be mailed with order; made payable to Experient) **Visa** **MC** **AMEX** **DISCOVER**

Signature: _____

Card #: _____

Exp: ___/___/___

Fax Credit Card Orders to:

301.694.3549

Make checks payable and mail to:

Experient

1888 North Market Street • Frederick, Maryland 21701
 Please call Georgia Martin your marketing representative at 866.297.5246 or email at georgia.martin@experient-inc.com
 fax 301.694.3549

Showcode: CON111 Promo Code: ORD-KIT-NA

NOTE: Please allow 7-10 business days for processing of approvals.

The parties have read, understood, and agreed to the stated terms and conditions and represent that they have authority to enter into this Agreement.

EXHIBITOR

Name: _____ Date: ___/___/___

Title: _____

All orders require CONEXPO-CON/AGG approval.



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CONEXPO-CON/AGG and IFPE 2011 Registration Demographics

Would you like:

- CONEXPO-CON/AGG
- IFPE
- Both Shows

Job Title

- President/Owner
- VP/General Manager/CFO
- Purchasing
- Marketing/Sales Management
- Project Manager
- Equipment/Fleet Manager
- Technical/Engineering/Safety Mgr
- Environmental Manager
- Chief Engineer
- Design/Project Engineer
- Test Engineer
- Mfg/Production Engineer
- Plant/Facilities Engineer
- Sales/Applications Engineer
- Estimating
- Foreman/Superintendent
- Operator
- Maintenance/Mechanic

Number of Employees

- 10 or less
- 11-50
- 51-100
- 101-250
- 251-500
- 501-1,000
- 1,001 or more

Gross Annual Sales

- Less than \$1,000,000
- \$1,000,001 - \$10,000,000
- \$10,000,001 - \$25,000,000
- \$25,000,001 - \$50,000,000
- \$50,000,001 - \$100,000,000
- More than \$100,000,000

Primary Type of Business

Contractor

- Heavy Construction Contractor
- Non-Residential Building Construction Contractor
- Residential Construction Contractor
- Other Contractor

Non-Contractor

- Agriculture
- Equipment Rental, Distribution
- Faculty, Student
- Government
- Industrial, Manufacturing or Landfill
- Materials Producer
- Mining
- Recycling/Reclaiming
- Scrap Metal Production
- Service Industry
- Sewer, Water, Gas, Utilities
- Soil Conservation/Reclamation
- Steel Erection
- Utility Company
- Other Non-Contractor

Equipment/Service Types

- Attachments
- Computer, Information Technology
- Concrete Equipment
- Construction Materials
- Consultant
- Earthmoving, Excavating or Grading
- Leasing, Finance
- Lifting or Hoisting
- Light Equipment
- Maintenance or Repair
- Material Lifting or Hoisting
- Materials Production
- Parts, Components or Accessories
- Paving or Compaction
- Personnel Access
- Safety or Security
- Trucking or Hauling Equipment

Activity Types

- Association
- Concrete Forming, Placing, Finishing
- Demolition, Scrap, Waste
- Drilling or Blasting

- Earthmoving, Excavation, Grading
- Equipment Manufacturing
- Equipment Rental, Distribution
- Installation
- Landscaping
- Lifting or Placing
- Materials Handling
- Materials Production
- Mining
- Paving or Compaction
- Site Preparation
- Structural Erection
- Structures - Building
- Trucking or Hauling
- Utility Installation or Repair
- None of the Above

Primary Interest (IFPE)

- Hydraulic
- Pneumatic
- Hydraulic & Pneumatic
- Electric Motors & Their Controls
- Mechanical Power Transmission
- Other Power Transmission Products

End Product or Service (IFPE)

- Aerospace
- Agricultural Engineering
- Amusement Machinery
- Automotive Mfg./Supplier
- Chem. & Petroleum Processing
- Construction/Mining/Logging
- Distribution
- Electrical Machinery
- Engineering Services
- Factory Automation
- Fluid Power Products
- Indust Truck Tractor & Stacker
- Instruments, Controls
- Machine Tools
- Material Handling
- Metal Processing
- Off-Highway Vehicles
- On-Highway Vehicles (not autos)
- Plastics/Rubber Working Machines
- Power Transmission Products
- Other Product or Service



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CONEXPO-CON/AGG 2011 AND IFPE 2011 ATTENDEE LIST ORDER FORM AND LICENSE AGREEMENT TERMS AND CONDITIONS

Ownership and License

CONEXPO-CON/AGG 2011 and IFPE 2011 are the sole and exclusive lawful owner of all right, title, and interest, in the CONEXPO-CON/AGG 2011 and IFPE 2011, name, logo, trademarks, service marks, and the List and all related materials. CONEXPO-CON/AGG 2011 and IFPE 2011 hereby grants to Exhibitor a one-time, limited, conditional, non-exclusive, non-transferable license to use the List in accordance with the terms of this Agreement. This license does not convey, transfer, or assign to the Exhibitor ownership or any other rights from CONEXPO-CON/AGG 2011 and IFPE 2011 to Exhibitor. In the event the Exhibitor becomes aware of any infringement or unauthorized use by any third party of the List or related materials licensed under this Agreement, the Exhibitor shall promptly notify CONEXPO-CON/AGG 2011 and IFPE 2011 in writing of such infringement or use.

Limitations on Use

Exhibitor may use the List for purposes of promotional mailing directed to CONEXPO-CON/AGG 2011 and IFPE 2011 attendees. CONEXPO-CON/AGG 2011 and IFPE 2011 shall have the right to review and approve all such promotional mailings by Exhibitor, but will not unreasonably delay or withhold such approval. Exhibitor may not use the List for any other purpose (including, but not limited to, distribution, sublicensing, selling, renting, or leasing the List). Exhibitor agrees that it will not exploit such license to the detriment of the name and goodwill of CONEXPO-CON/AGG 2011 and IFPE 2011. CONEXPO-CON/AGG 2011 and IFPE 2011 will seek all appropriate legal remedies from any person or party who violates its rights in the List. Phone numbers and e-mail addresses are not included in the pre and post show lists.

Term

The term of this Agreement shall commence upon acceptance by CONEXPO-CON/AGG 2011 and IFPE 2011 and shall continue in effect until March 1, 2012. Exhibitor's license and this Agreement shall terminate upon fraud, willful misconduct, or breach of this Agreement by Exhibitor. Upon any termination or expiration of this Agreement, Exhibitor shall destroy (or return if requested by CONEXPO-CON/AGG 2011 and IFPE 2011) the List and any related materials provided under this Agreement and maintain no copies or duplicates in any medium without the express written approval of CONEXPO-CON/AGG 2011 and IFPE 2011.

CONEXPO-CON/AGG 2011 and IFPE 2011 Show Rules and Regulations

Upon acceptance, the terms and conditions of this Agreement become part of the CONEXPO-CON/AGG 2011 and IFPE 2011 Show Rules and Regulations governing Exhibitor's participation in CONEXPO-CON/AGG 2011 and IFPE 2011, and any violation of this Agreement shall constitute a violation of the CONEXPO-CON/AGG 2011 and IFPE 2011 Rules and Regulations. Any person in violation of the CONEXPO-CON/AGG 2011 and IFPE 2011 Show Rules and Regulations shall be denied license to use the List under the terms of this Agreement.

Indemnification

Exhibitor agrees to indemnify and hold CONEXPO-CON/AGG 2011, IFPE 2011, its directors, officers, employees, agents, volunteers, and members harmless with respect to any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses incurred by CONEXPO-CON/AGG 2011 and IFPE 2011 on account of any activities conducted by Exhibitor pursuant to this Agreement. Exhibitor will promptly notify CONEXPO-CON/AGG 2011 and IFPE 2011 upon receipt of any claim or legal action arising out of activities conducted pursuant to this Agreement.