



INNOVATION FROM THE GROUND UP



EDUCATION PROGRAMS AT A GLANCE



Tuesday, March 22				
7:30-9:00am	T-11 Managing Quarry Operations in Tough Financial Times T-12 Finding Value: Advancements for Waste Fines & Water Recovery	T-13 Parking Lot Paving—A Guide to Success	T-14 How to Produce Consistent Color in Concrete Production	T-15 It's Getting Easier Being Green
9:30-11:00am	T-21 RFID/Wireless Technologies Practices for the Bulk Materials Industry	T-22 Best Paving Practices	T-23 New Pavement Design Methods—Effects on Operations	T-24 Purchasing Earthmoving Equipment—How to Decide New vs. Used
1:00-2:30pm		T-31 Porous Asphalt Pavements for Stormwater Management	T-32 How to Evaluate Concrete Mix Designs & Specifications	T-33 Expanding Your Earthmoving Business Services
3:00-4:30pm		T-41 Quality Milling to Achieve Smoothness	T-42 Concrete Construction & Mother Nature	T-43 Introduction to Adopting Positioning Technology for Earthmoving Equipment
Wednesday, March 23				
7:30-9:00am	W-11 Maximizing Plant Productivity with Benchmarking & Performance	W-12 Slag—A Dynamic Construction Material	W-13 Resisting Scaling & Freeze-Thaw Damage—A Team Effort	
9:30-11:00am	W-21 Overcoming Community Opposition	W-22 Compaction Best Practices	W-23 How to Deal With Cracking of Concrete	W-24 Heavy Equipment Contractors—You're not Sellin', They're Buyin'!
1:00-2:30pm	W-31 Advanced Crusher Performance Management	W-32 Understanding Warm-Mix Asphalt	W-33 Pumping Air-Entrained Concrete	W-34 Maximizing Productivity & Improving Excavator Skills
3:00-4:30pm		W-41 A Guide to Full-Depth Reclamation	W-42 Design & Construction of Concrete Parking Areas & Site Paving	W-43 Directional Boring: Improving Accuracy & Production
Thursday, March 24				
7:30-9:00am	TH-11 Automating the Quality Control Process	TH-12 Building Joints That Last	TH-13 The Future of Concrete Dispatching	
9:30-11:00am	TH-21 Game Change for Profit in Quarry Operations		TH-22 Roller-Compacted Concrete Pavements: Applications, Design & Construction TH-23 Quality Control—Reducing Concrete Variability	TH-24 Securing NRCS, USDA Federal Contracts: A Primer
1:00-2:30pm	TH-31 The Basics of Screening		TH-32 Troubleshooting Myths in Concrete Construction	TH-33 Excavation Contractor Utility Disruption
3:00-4:30pm	TH-41 Washing 101	TH-42 Energy Efficiency at the Plant	TH-43 Why Pump Concrete?	TH-44 The 10 Myths of Equipment Security
Friday, March 25				
7:30-9:00am	F-11 Leverage Community Relations to Achieve Maximum Operational Goals	F-12 RAP-Up	F-13 Going Lean at Concrete Products Manufacturing Facilities F-14 The Volumetric Mixer in Today's World	
9:30-11:00am		F-21 Maximizing HMA Productivity Through Efficient Rolling Patterns	F-22 Self-Compacting Concrete & Self-Consolidating Grout—Leveraging the Advantages	F-23 Tips on Working with Your Federal & State Legislators
1:00-2:30pm	F-31 Correct Operations & Tuning of a Vertical Shaft Impact Crusher F-32 Is Tire Slippage Robbing You of Production?		F-33 Supplementary Cementitious Materials for Use in Concrete	F-34 Avoiding the 10 Critical Business Insurance Mistakes
3:00-4:30pm			F-41 Efflorescence Control for Concrete Products	

For in-depth session descriptions and speaker information, visit www.conexpoconagg.com/edu.
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Tuesday, March 22					
7:30-9:00am		T-16 Pricing Your Product in a Hyper-Competitive Market		T-17 Enhancing the Sustainability of Concrete Pavements	T-18 How to Reduce Project Risk & Increase Profitability
9:30-11:00am		T-25 Healthcare Reform Implementation—A Business Owner's Guide	T-26 How to Maximize & Manage Your Field Production	T-27 Asphalt Shingle Recycling—An Economic Advantage	T-28 Energize Your Safety Training Programs
1:00-2:30pm	T-34 Applications of Renewable & Alternative Energy Uses for the Equipment Industry	T-35 How to Secure the Most Profitable Projects in Your Market Area	T-36 Workforce 2012 & Beyond—Opportunity or Peril?	T-37 Triple Your Company's Bottom Line Through Sustainability	T-38 Cutting-Edge Safety Training for Roadway Construction
3:00-4:30pm	T-44 Crane Fleet Maintenance T-45 Effective Decision Making with Telematics Based Fleet Management Solutions	T-46 Estimating & Bidding—Overhead Recovery		T-47 Using Concrete Masonry to Build Energy-Efficient Buildings & Homes	T-48 Jobsite Audit—How to Stay Compliant with DOT, OSHA & EPA Regulations
Wednesday, March 23					
7:30-9:00am		W-14 Unlimited Alternative to Money—Business-to-Business Credit	W-15 The Accidental Boss	W-16 Sustainable Asphalt Pavements W-17 Sustainable LEED-Certified Fleet Facility Operational Planning or Renovation	W-18 How Leadership Behaviors Affect Health & Safety Management Systems
9:30-11:00am		W-25 The Economic Outlook for the Construction Industry	W-26 Effective Discipline	W-27 Optimizing Concrete Mixtures for Sustainability & Performance	W-28 Establishing Safety Expectations
1:00-2:30pm	W-35 Know Your Costs or Fly Blind	W-36 The Great Myths & Mistakes of Sales & Marketing		W-37 New Developments In Concrete & Asphalt Recycling	W-38 Highlights of Changes to OSHA Crane Rules/New OSHA Crane Standard
3:00-4:30pm	W-44 Delaying Capital Expenditure—There Is No Such Thing as a Free Lunch	W-45 Assuring the Successful Continuation of Your Family Business	W-46 The Road Signs of Leadership	W-47 The Application of Ecosystem Services Reviews & Ecosystem Valuation Models at Construction Materials Sites	W-48 Safety Risk Management for Construction & Mining
Thursday, March 24					
7:30-9:00am	TH-14 Success & Challenges of Off-Road Diesel & Portable Engine Regulations	TH-15 Cash Management & Forecasting Through Tough Times	TH-16 Taking the Mystery Out of Managing Across Cultural Barriers	TH-17 Solar Energy Augmentation for Asphaltic Concrete Plants	TH-18 SAFE Program—A Unique Approach to Safety!
9:30-11:00am	TH-25 Efficiently Maintaining a Fleet with Today's Changing Environmental Restrictions	TH-26 How to Build Repeat & Referral Business	TH-27 Control-Point Productivity for Today's Ultra-Busy Professional		TH-28 Crane Safety Through Professional Equipment Management
1:00-2:30pm	TH-34 Interim Tier4 & Non-Attainment—Impact on Your Business	TH-35 Using Online Social Media to Get Construction Work	TH-36 Generational Diversity—Making It Work in the Workplace		TH-37 Managing System-Driven Incidents—A Holistic Approach TH-38 Best Practices in Aerial Work Platform Training
3:00-4:30pm	TH-45 The Disappearing Workforce: Strategies for Avoiding a Future of Limited Resources	TH-46 Are Your Business Practices Ruining Your Financial Success?	TH-47 Business-to-Business Negotiating Skills		TH-48 Eliminating the Cost of Avoidable Injuries in the Manufacturing Plant
Friday, March 25					
7:30-9:00am	F-15 Identifying Levels of Contamination in Hydraulic Systems	F-16 How To Contract For Today's Tough Economy & Evolving Technology		F-17 Selling Concrete for LEED Projects	F-18 Confined Space & Excavation Safety: What You REALLY Need to Know
9:30-11:00am	F-24 Fleet Equipment Strategies—Repair vs. Replace vs. Rebuild vs. Scrap	F-25 Employee Benefits & Prevailing Wage Workshop	F-26 Project Management Essentials—Planning that Boosts Coordination, Control, and Cash Flow	F-27 Advances in Pervious Concrete Technology	F-28 Health in the Workplace—Silica & Ergonomic Considerations
1:00-2:30pm	F-35 Benchmarking for Asset Managers	F-36 Building a Blog for the Construction Industry & Marketing With It		F-37 How to Become a Sustainable Production Facility	F-38 Avoiding Safety Discrimination Claims under the Mine Act & OSHA Act
3:00-4:30pm	F-42 Communicating with Your Top Executives—A How-To Guide	F-43 Ethics & Compliance—Make it Pay Off F-47 Know Your Numbers—The Metric of Success		F-44 New Opportunities with Permeable Interlocking Concrete Pavement	F-45 Surviving an OSHA or EPA Plant Inspection F-46 Concrete Pump Co-Worker Safety

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